

GCYAA

Garden City Youth Athletic Association Garden City, Michigan



Interested in sponsoring a team or even a league within the GCYAA? It's easy, affordable, and even tax deductible! Your company name and telephone number will be displayed on the back of every player's jersey of the team/league you sponsor. Additionally, your company's name will appear on the sponsor sign (shown above) located at Moeller Field and City Park. Your sponsorship will help contribute to a successful 65th Tball, Baseball and Fast Pitch Softball season. Please see the attached Sponsorship Agreement for sponsor prices. We, at Garden City Youth Athletic Association, hope you will "step up to the plate" by joining with us to contribute to youth of our community!



Garden City Youth Athletic Association
Garden City, Michigan

Sponsorship Packages 2019

Grand Slam - \$1,000 +

- Sponsors an entire league (10 teams)
- One outfield fence banner
- Moeller Field sponsor sign
- A proud sponsor plaque
- Advertisement on GCYAA.com

Home Run - \$700

- Sponsors Four teams
- One outfield fence banner
- Moeller Field sponsor sign
- A proud sponsor plaque
- Advertisement on GCYAA.com



Triple Team - \$500

- Sponsors Three teams
- Moeller Field sponsor sign
- A proud sponsor plaque
- Advertisement on GCYAA.com

Double Donor - \$200

- Sponsors One Team
- Moeller Field sponsor sign
- A proud sponsor plaque
- Advertisement on GCYAA.com

***The Moeller Field sponsor sign is a one-time fee. If are a returning sponsor from the previous season, \$50 will be waived from the above packages. If you do not return as a sponsor the next year, your company name on the Moeller Field sponsor sign will be removed.

GCYAA
P.O. Box 888
Garden City, MI 48136

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Sponsorship
Agreement - 2019



Garden City Youth Athletic Association
Garden City, Michigan

Sponsor Name _____

Address _____

Contact person _____

Phone _____ Email _____

Referred by _____

Web site _____

*****Make checks payable to the Garden City Youth Athletic Association****

Sponsorship Level: _____ Grand Slam _____ Home Run _____ Triple Team _____ Double Donor

Please send your company logo or a small picture, and a brief promotional message about your business (25 words or less) to gcyabaseball@gmail.com and gcyaajacquie@gmail.com for inclusion on the GCYAA.com web site and outfield fence banner printing.

Sponsorship of a team in the Garden City Youth Athletic Association must be, for the Sponsor, out of a sense of duty to help the community. While Sponsorship does afford some benefits (detailed below) the higher purpose is to help the Garden City Youth Athletic Association impart the values of teamwork, sportsmanship, and fair play to the children of the community, so they may someday use these values in becoming good citizens.

Sponsorship of a team in the Garden City Youth Athletic Association does not permit the Sponsor to have any rights or responsibilities in the operation of the Garden City Youth Athletic Association or any team in the Garden City Youth Athletic Association, nor does the Sponsor have any rights or responsibilities in the selection of board members, managers, coaches or players for any team in the Garden City Youth Athletic Association. Nothing herein shall make us partners. The Sponsor and the Garden City Youth Athletic Association are independent contractors with respect to one another, and neither shall have any authority to represent or bind the other in any manner or to any extent as specified herein.

The Sponsor shall have the right to use the following term in advertisements, posters, brochures, newsletters, etc.: "Sponsor of a Garden City Youth Athletic Association team/league". Sponsorship does NOT give the Sponsor the right to use the word "official" in connection with its Sponsorship. Any reference to the Sponsorship under this agreement must make it clear that the Sponsorship is with a team or teams in the Garden City Youth Athletic Association only and NOT for Little League Baseball. Use of the "keystone logo" or any other logo of Little League Baseball or P.O.N.Y. is prohibited, unless permission is expressly granted in writing by L.L.B.I. and/or P.O.N.Y.

Accepted and agreed to:

By _____

Date

Sponsor Representative Signature

By _____

Date





**Garden City Youth Athletic Association
Garden City, Michigan**

Referral Sponsorship Program

Any parent/player who brings a new sponsorship to GCYAA will receive \$25 off a player's registration cost. EACH sponsorship is worth \$25, so if you get more than one sponsor, additional discounts will apply.

Requirements:

- NEW SPONSOR (not returning/existing)
- New sponsor must include your name on the referral portion of their sponsorship packet
- No cash value
- If you get more than one sponsor and exceed the cost of your registration, no money will be returned to you.
- Offer is valid for one player and is Non-Transferrable
- Discount is for baseball, softball and t-ball ONLY
- Discount only applies when sponsors donate more than the "double donors" option (\$150-\$200)

****We will do our best to accommodate requests, but we cannot guarantee sponsor placement on a specific team or league. ****

****All sponsorship requests and referrals must be in no later than March 16, 2019 ****